

Heat Exchange Paint

Tough-Coat

D-42

D-47

Summary

- Energy Saving

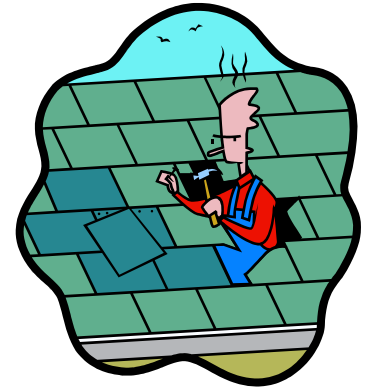
- ◇ Reduces temperature of non air-conditioned rooms (improving living-space quality)
- ◇ Substitution to smaller capacity air-conditioning equipment (reduced energy related capital costs)
- ◇ Air-conditioning energy reduction (reduced energy related operating costs))

- Reduced Thermal Expansion

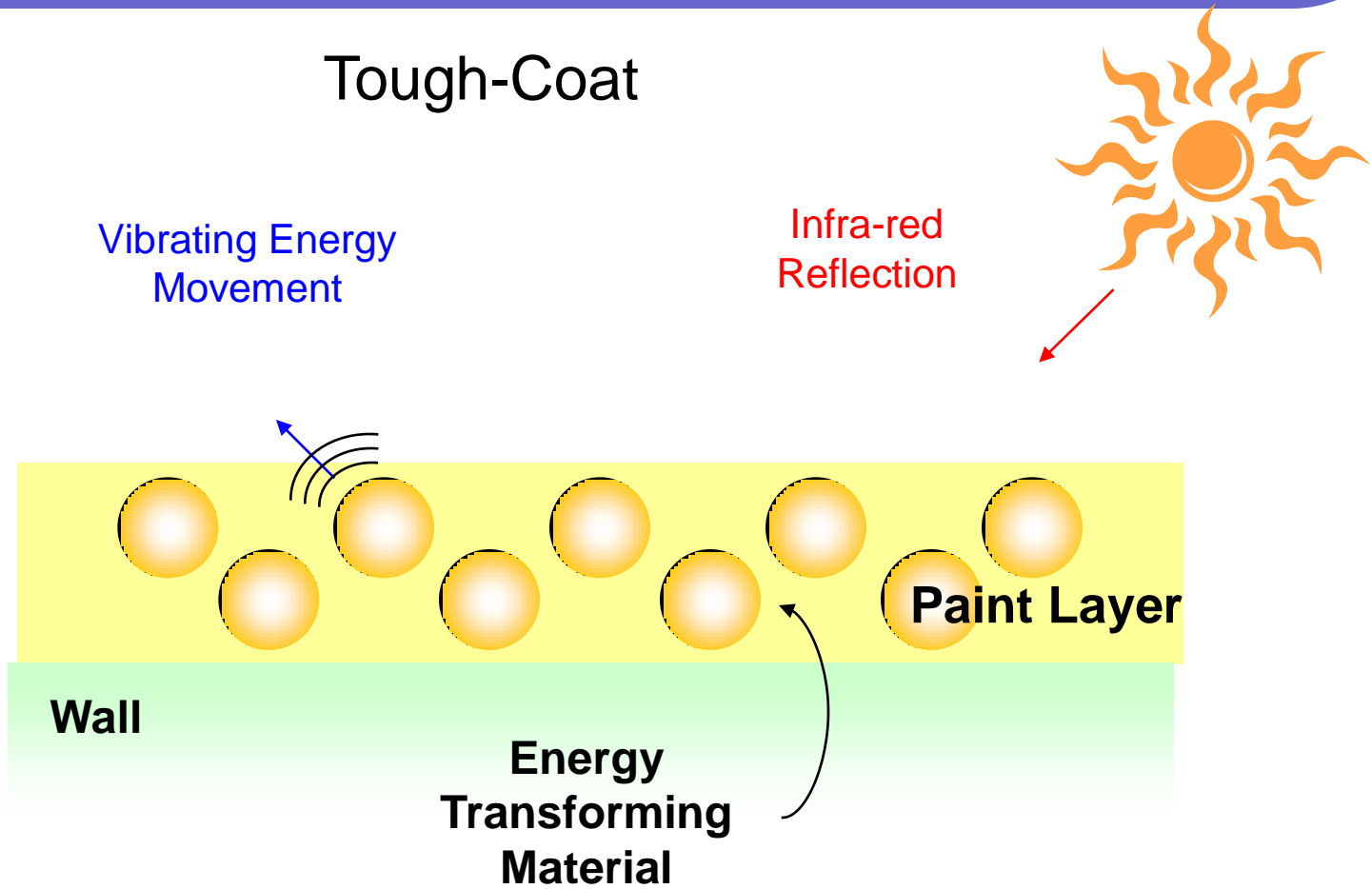
- ◇ Reduction of structural stress caused by thermal expansion
- ◇ Reduced calking and sealing of gaps due to reduced thermal expansion

Functions & Features

- Tough coat does not have the surface blemishes and loss of gloss that characterized previous heat exchange paints
- Summertime room temperatures are reduced when Tough-coat is applied.



Principles of Heat Exchange Paint



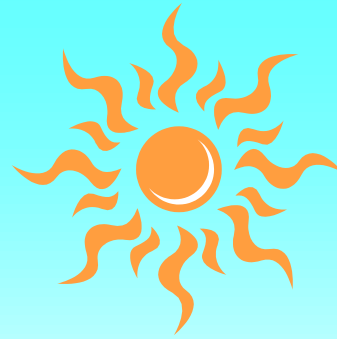
Comparing Fundamental Principles with Other Heat Exchange Paints

Tough-Coat Heat Exchange Paint

- Surface reflective power deteriorates but the energy transformation continues unabated
- Energy transformation activated by vibration

Heat Exchange Paints up till now

- Surface deterioration prevents energy reflection
- Cannot release heat



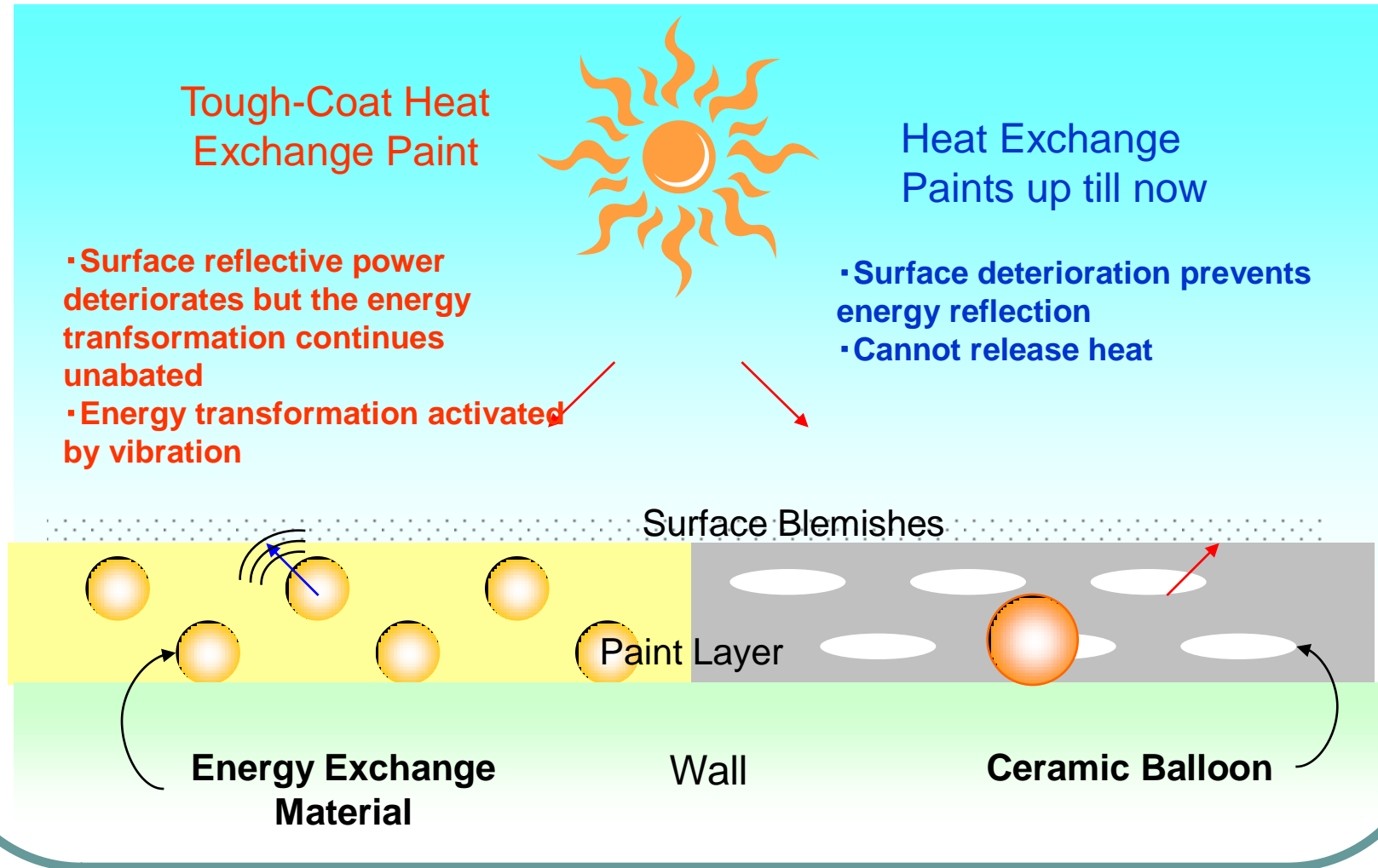
Surface Blemishes

Paint Layer

Energy Exchange Material

Wall

Ceramic Balloon



A Case Study

The case of :Hattori Kogyo K.K.

Kamizaki Government Office: Meeting Room Annex Heat Exchange Paint: Applicaton Report

- Carried out between:
2004-8-21 ~ 2004-9-15
- Measurement Locations:
Roof Surface
Roof Underside
Meeting Room Interior and Exterior
- Measurement Instruments:
Thermo Recorder TR-57C
Made by T&D Corp.



Before

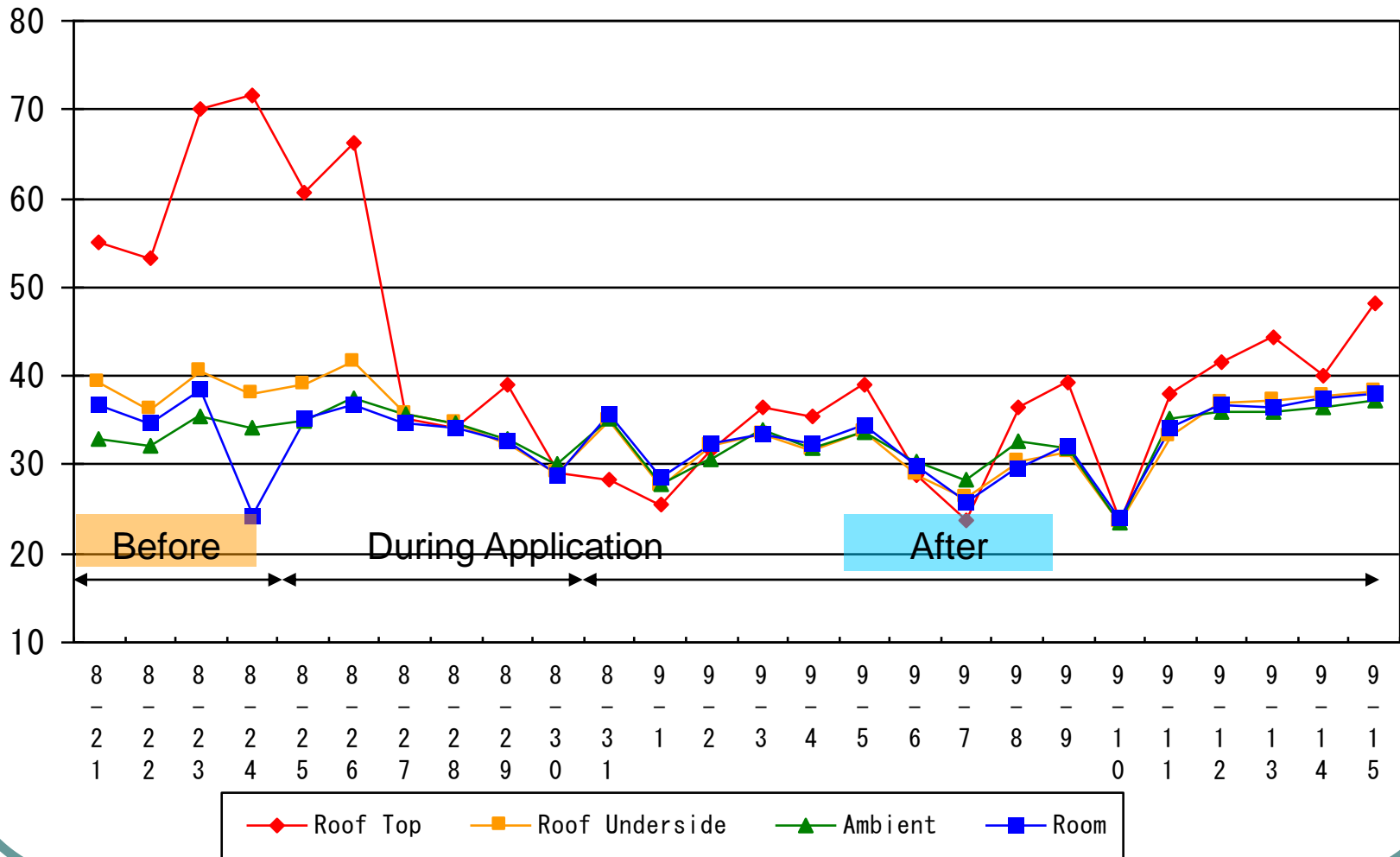


After

Summary of Temperature Data

Date	Roof Top	Roof Under-side	Ambient Temp	Room	Date	Roof Top	Roof Under-side	Ambient	Room
	55.0	39.4	32.8	36.8	08月31日	28.4	35.0	35.2	35.6
08月22日	53.2	36.2	32.1	34.8	09月01日	25.5	27.6	27.9	28.6
08月23日	70.0	40.6	35.4	38.5	09月02日	31.6	32.2	30.7	32.5
08月24日	71.7	37.9	34.3	24.3	09月03日	36.4	33.3	33.9	33.5
08月25日	60.6	39.1	35.0	35.3	09月04日	35.4	31.7	31.8	32.4
08月26日	66.2	41.6	37.6	36.8	09月05日	39.0	33.7	33.8	34.5
08月27日	35.2	35.6	35.6	34.7	09月06日	28.8	28.9	30.4	29.9
08月28日	34.1	34.8	34.8	34.3	09月07日	23.8	26.2	28.4	25.8
08月29日	39.1	32.5	32.8	32.7	09月08日	36.4	30.4	32.7	29.5
08月30日	29.1	29.0	30.2	28.8	09月09日	39.2	31.5	32.0	32.1
8月21日 ~ 8月26日 Before Application 8月27日 ~ 8月30日 During Application 8月31日 ~ 9月15日 After Application ※ 8月24日の8:00~17:00with Air-conditioning。					09月10日	23.5	23.5	23.4	24.0
					09月11日	38.0	33.1	35.2	34.3
					09月12日	41.6	36.9	35.9	36.8
					09月13日	44.4	37.2	36.0	36.4
					09月14日	40.0	37.7	36.6	37.5
					09月15日	48.2	38.3	37.3	38.0

Temperature Graph



Efficacy Calculations

①Roof Area 118 m² Assumed

②Roof Insulation **No Insulation, (Assuming U.S. standard constant)**
U=8kcal/m² · h · °C assumed.

③Cooling Cost 1kw/USRt.
USRt=3023kc High Voltage Power 11Yen/kw

④Heat Exchange Paint Tough-Coat D-42 (Grey)
0.15kg/m² x 2 coats

⑤Calculating Heat Energy Using 2 hours of data
Room temperature assumed to be 26° C

Energy-in: kcal/ 2 hours =

U (insulation constant) × (under-roof temp. – room temp.
(26° C)) x 2 hours x roof top temp.

Efficacy Calculation

Comparing Days with similar temperatures before and after application

8/25 compared to 8/31

	Time of measurement	Ambient (°C)	Room Temp. Assumed (°C)	Pre-existing Roof Temp (°C)	Heat Exchange Paint Temp. (°C)	①Energy Absorption by Pre-existing Roof kcal/2h	②Heat Exchange Paint Energy Absorption kcal/2h	Variance ①-②
1	8:00	30.3	26.0	39.7	24.6	25865.6	▲2643.2	28508.8
2	10:00	31.8	26.0	60.3	24.4	64758.4	▲3020.8	67779.2
3	12:00	34.4	26.0	72.7	26.1	88169.6	188.8	87980.8
4	14:00	32.0	26.0	59.1	27.2	62492.8	2265.6	60227.2
5	16:00	32.5	26.0	48.7	27.2	42857.6	2265.6	40592.0
6	18:00	30.0	26.0	34.9	32.6	16803.2	12460.8	4342.4
7	20:00	27.6	26.0	27.5	30.1	2832.0	7740.8	▲4908.8
8	22:00	25.7	26.0	24.0	26.5	▲3776.0	944.0	▲4720.0
9	0:00	25.0	26.0	22.5	25.1	▲6608.0	▲1699.2	▲4908.8
10	2:00	24.8	26.0	22.2	22.8	▲7174.4	▲6041.6	▲1132.8
11	4:00	24.2	26.0	21.6	21.2	▲8307.2	▲9062.4	755.2
12	6:00	23.4	26.0	21.4	20.3	▲8684.8	▲10761.6	2076.8
					Total Heat	269228.8	▲7363.2	276592.0
					KWConversion	89.1	▲2.4	91.5
					Cost Yen/Day	979.7	▲26.8	1006.5

Efficacy Calculation cont.

8月26日 対比 9月15日

	Time of measurement	Ambient (°C)	Room Temp. Assumed (°C)	Pre-existing Roof Temp (°C)	Heat Exchange Paint Temp. (°C)	①Energy Absorption by Pre-existing Roof kcal/2h	②Heat Exchange Paint Energy Absorption kcal/2h	Variance ①-②
13	8:00	27.6	26.0	40.8	32.6	27942.4	12460.8	15481.6
14	10:00	32.4	26.0	60.8	40.9	65702.4	28131.2	37571.2
15	12:00	34.0	26.0	68.9	47.5	80995.2	40592.0	40403.2
16	14:00	37.5	26.0	64.8	46.5	73254.4	38704.0	34550.4
17	16:00	33.2	26.0	49.8	36.9	44934.4	20579.2	24355.2
18	18:00	30.6	26.0	25.5	29.4	▲944.0	6419.2	▲7363.2
19	20:00	28.5	26.0	24.8	25.2	▲2265.6	▲1510.4	▲755.2
20	22:00	26.0	26.0	29.4	24.0	6419.2	▲3776.0	10195.2
21	0:00	25.7	26.0	29.0	24.0	5664.0	▲3776.0	9440.0
22	2:00	25.1	26.0	27.7	23.5	3209.6	▲4720.0	7929.6
23	4:00	23.7	26.0	26.3	23.2	566.4	▲5286.4	5852.8
24	6:00	23.6	26.0	25.1	22.8	▲1699.2	▲6041.6	4342.4
					Total Heat	303779.2	121776.0	182003.2
					KWConversion	100.5	40.3	60.2
					Cost Yen/Day	1105.4	443.1	662.3
					Average Cons Cost Yen/Day			834.4
					Average Cost Yen/Month			25030.8

Summary of Efficacy Calculations

The preceding data calculated heat absorbed from roofs. Below is a simulation based on the actual experience of Company M operating a 5100 sq. meter Plasma factory. The values below correspond to the savings Company M realized.

Calculation Summary

Period covered corresponds to the summer season (May to September)
5 months × 30 days × 0.6(daylight proportion)=90 days

Average consumption cost (Yen/Year) $834 \times 90 \doteq 75,060\text{Yen}$

〈 Roof Area assumed to be 1180m²(10times) above calculations 〉

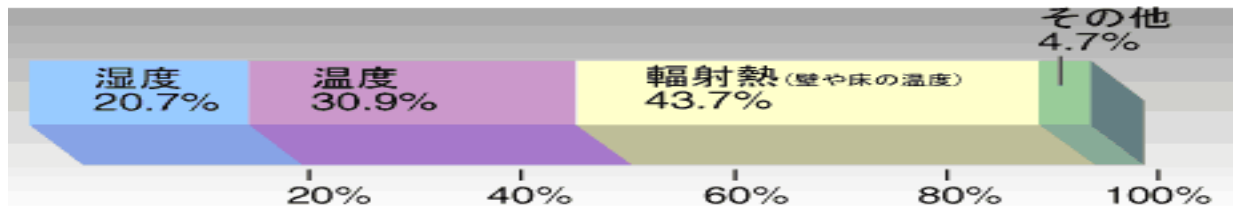
Electric bill savings	Yen 750,600
CO ₂ Conversion	27 t based on Japan EPA formula: 1 KWH = 0.378 Kg CO ₂ Equivalent

Supplement

There is more to feeling “hot” than just room temperature

When you feel hot its not just the temperature but, humidity and radiation energy also affect our perceptions of heat. As the graph below shows, actual room temperature only accounts for 20.7% of our bodily sensation of heat. Humidity accounts for 30.9% and radiation accounts for 43.7%. Other factors constitute the remaining 4.7%

o



What is radiation?

It is the transfer of heat from object to object arising as a result of the temperature differences between the two bodies. As a result of radiation walls, furniture and objects in our living environment warm up and cool down.

As a result bodily sensation of heat and room temperature can vary.